

# Activity cards

Outline for a 90-minute workshop:

- Introduction: 10 mins
- Activity 1: 15 mins
- Activity 2: 10 mins
- Activity 3: 10 mins
- Break: 20 mins
- Activity 4: 15 mins
- Wrap up: 10 mins

## EXAMPLE

### Story card

*Farmers hack tractors.*

### Technology card

*Sensors.*

### Ideas

- *Hacking sensors: tracking the equipment, live updates; tractor cam; tracker maps.*
- *Sensors on tractors: open data for tractors.*
- *Alien tractor crop circles: hacking messages.*
- *Crop futures?*
- *Monopoly: take a future stake in your yield instead of an annual fee for service.*
- *Software black market.*

## ACTIVITY 1

# Tech plus story

1. Take a technology card and a story card from their respective decks.
2. Write down six ideas for telling the story on the story card by deploying the technology on the technology card.
3. It is okay if your ideas are unconventional. Just imagine what might be possible. Wild ideas could develop into new ways of telling a story later.

**TIME: 15 minutes**

## EXAMPLE

### Frame card

*Tell the story by tying it closely to the people and places involved.*

### Ideas\*

- *Vox pop, live updates: see your farm.*
- *Deere darknet: list of hacked tractors #johndeereprofiteer*
- *News ticker for each hacked tractor: 'news from the farm'.*

## ACTIVITY 2

# Reframe

1. Take a frame card from the deck.
2. Apply this to your list of story ideas and refine the concepts in light of this new card.
3. You can combine components of several ideas.

**TIME: 10 minutes**

*\* Speculative and intended for workshop exercises only.*

## EXAMPLE

### Constraint card

*Audience does not have a reliable broadband service.*

### Ideas

- *Zine drones: flyer drops of tractor updates to farms and communities.*
- *Travelling hackathon: learn basic programming to hack your tractor.*
- *Sensors tell you where there are blackspots so you can go offline.*

## ACTIVITY 3

# Constrain

1. Take a constraint card from the deck.
2. Apply this to your new list of story ideas and refine the concepts in light of this new card.
3. You can combine components of several ideas.

**TIME: 10 minutes**

## EXAMPLE

Concept

*Open data tractor hack.*

*Check out the sample worksheet for this idea.*

## ACTIVITY 4

# New type of story

Now we want to bring this back to journalism.

1. Decide which of your ideas could make the biggest contribution to the public interest and explore it in more depth.
2. Outline the practicalities of creating this story experience.
3. Document your thinking on the A3 worksheet.

**TIME: 15 minutes**