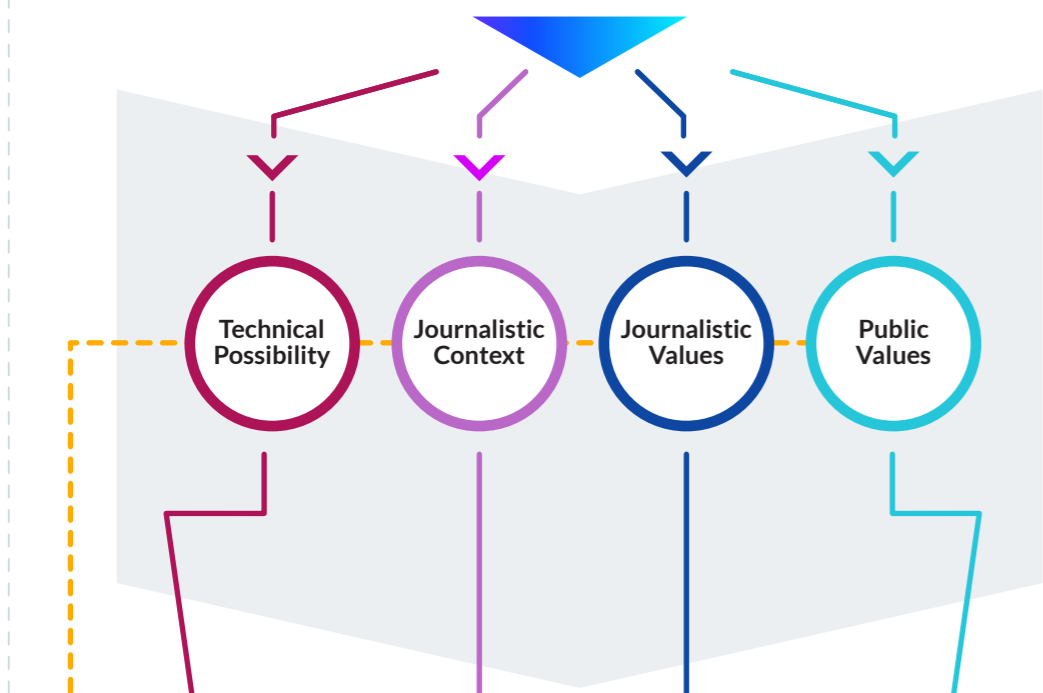
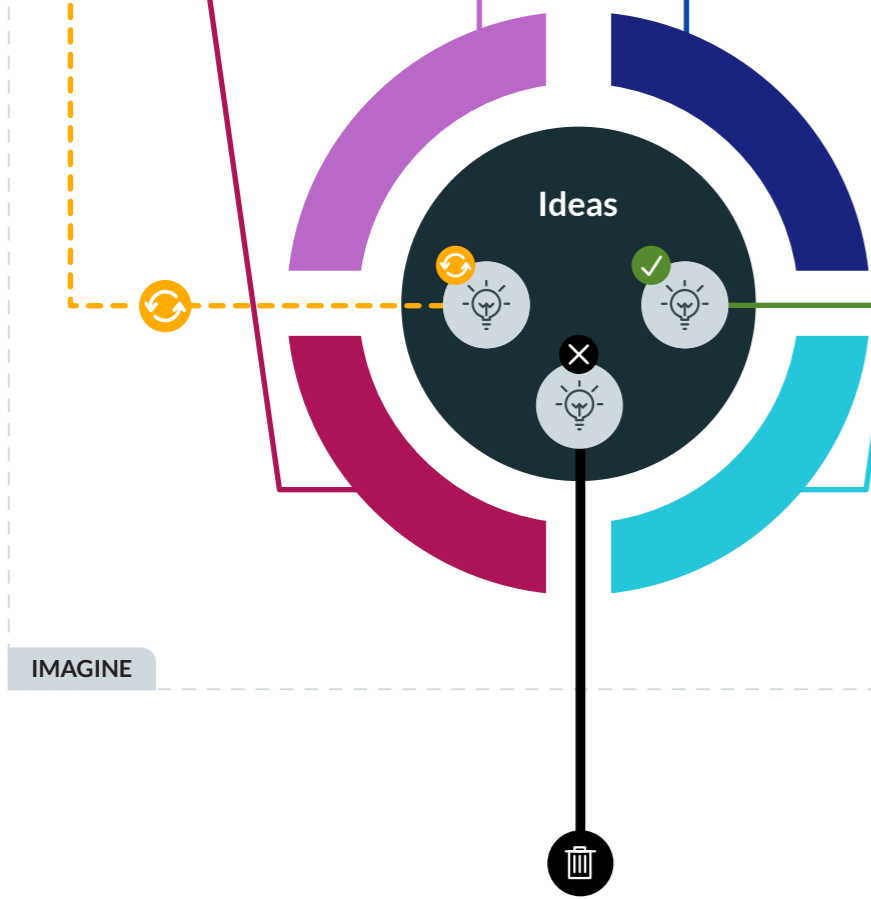


DISCOVER



IMAGINE



Description

The JxD Project is about redesigning journalism for the future. The Journalism Design process is a way of doing that. Use the phases of discover, imagine, explore and critique to develop new ideas.

Key



Judgement points: consider how possibility, context and values reinforce or conflict with each other. Decide how to resolve or exploit this situation.



Revisit, re-focus, re-evaluate



Agree and move on



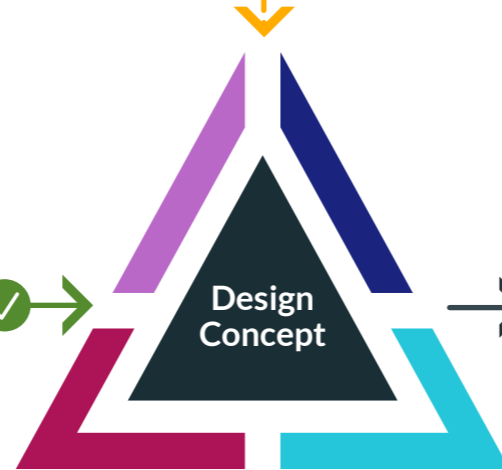
Discard



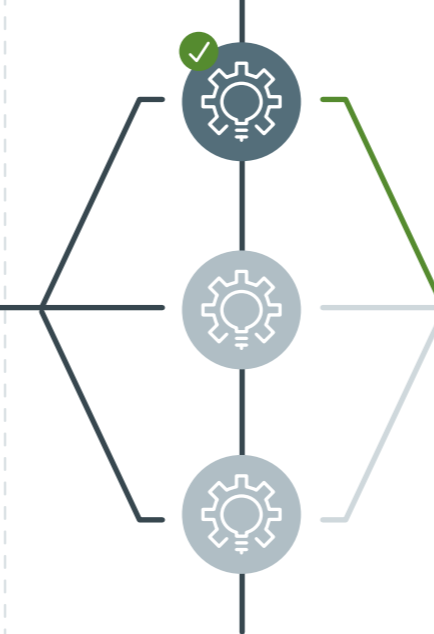
Idea



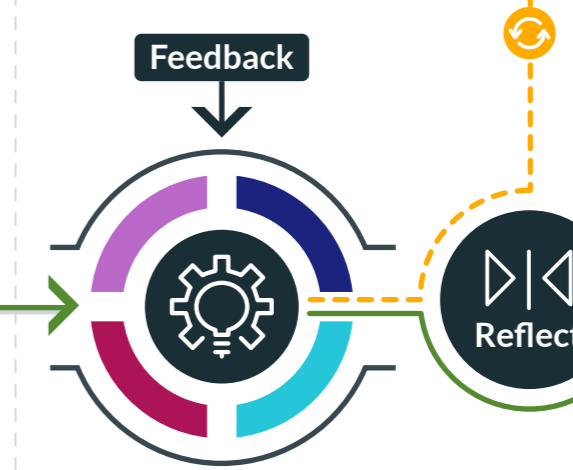
Prototype



EXPLORE



CRITIQUE



INSIGHT



Journalism Design process

